

Vamsi Graphics, PKL 98663 42652

S.V.K.P & Dr. K.S. RAJU Arts & Science College

Recognised by UGC as College with Potential for Excellence & Accredited by NAAC with 'A' Grade
PENUGONDA - 534 320, W.G.Dist. A.R.

email : svkp.penugonda@gmail.com website : svkpandksrajucollege.org.in Phones : 08819 - 246126, 246926

Reception: 08819 - 246545





LEARN TODAY AND LEAD TOMORROW



Dr. N. SURYANARAYANA RAJU, Ph.D. Principal (2016 - 2018)

HISTORICAL ACHIEVEMENTS

- ★ 2016 CPE Status by UGC New Delhi
- ★ 2017 Accredited with Grade 'A' by NAAC.
- ★ 2018 Selected for RUSA funding by MHRD, Govt. of India New Delhi
- ★ 2018 College Name Correction in the 2 'f' records of UGC New Delhi
- ★ 2018 Process completed for fresh Autonomous Status by UGC New Delhi

S.V.K.P. & Dr. K.S.Raju Arts & Science College

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PENUGONDA - 534 320, W.G.Dist. A.P.



HAND BOOK 2018-19

HAND BOOK COMMITTEE

- 1. **Dr. N. Suryanarayana Raju,** Ph.D., Principal & Chairman
- 2. Sri K.S.R.P. Kumar John, Lecturer in Physics Convener
- 3. **Sri K. Sasi Kumar**, Lecturer in English Member
- 3. **Sri C.S. Anand Kumar**, Lecturer in Physics Member
- 5. **Sri P.Y. Krupavaram,** Lecturer in English Member
- 6. **Sri G. Sridhar,** Lecturer in Mathematics Member
- 7. **Dr. Ch. Durga Prasad,** Reader in Chemistry Member
- 8. **Dr. Sub.Lt. K. Chiranjeevi,** HOD of M.B.A. Member
- 9. **Sri K.V. Suresh Babu,** Lecturer in Hindi Member
- 10. **Mr. P. Venkatesh,** III B.Sc., Student

PERSONAL DATA

Name	(#) (#)				
Father/Guardian's Name:					
Present Address	144.542.444.E1947				
Admn.No. C	ass & Section	Roll No.	Blood Group		
	PHONE NU	MBERS			
Land Line	Cell				
Land Line	Cell		***************************************		
Land Line	Cell	***************************************			
Land Line	Cell				
Land Line	Cell				

OUR EMBLEM



Goddess Vasavi Kanyaka Parameswari adorned at the centre of the emblem is the source of inspiration of the College. Dr. Kalidindi Suryanarayana Raju, Chief Donor of the college epitomized as Sun who bestows health to mankind, Radiance eminates faculty. Book and Pen represents teaching and learning. Water and Lotuses represents the students and their blooming minds respectively. The Management and the Principal are portrayed as Rajahamsa, which can advocate the decorum and ambience of the Institution. Paired snakes symbolize Andhra culture.

The College implanted its mission of offering "Qualitative Education" since it believes Education is the real embellishment of civilization as connoted by Bhartruhari in his holy words as "Vaagbhushanam Bhushanam"

The Management of this great institution chose this emblem designed by Dr. Rankireddy Rama Mohana Rao, which enshrines the lofty ideal: "Vaagbhushanam Bhushanam".

NATIONAL PRAYER

Vande Matharam

Vande Matharam

Sujalam suphalam malayaja sitalam

Sasyashyamala matharam

Vande Matharam

Shubhra Jyotsna

Pulakita Yamini

Phullaku Sumita

Drumadalasobhini

Suhasini

Sumadhura bhasini

Sukhadam Varadam

Matharam

Vande Mataram

-Bakimchandra Chatergee

PLEDGE

India is my country and all Indians are my brothers and sisters. I love my country and I am proud of its rich and varied heritage. I shall always strive to be worthy of it. I shall give my parents, teachers and all elders respect and treat everyone with courtesy. To my country and my people, I pledge my devotion. In their well being and prosperity alone lies my happiness.

ABOUT THE COLLEGE

Sri Vasavi Kanyaka Parameswari & Dr.Kalidindi Suryanarayana Raju Arts & Science College, a pioneering educational institution in A.P. was established on the august day of 4th August 1974 at Penugonda in west Godavari district with the highest guiding principle "Synoptic education to all". Behind this temple of learning strenuous efforts of several political and academic stalwarts have been there right from the foundation stone for the success and the growth of this institution in a big way. It is highly apposite in this connection to mention in brief the need to establish the college and above all the way in which the founding fathers, floundered to give a concrete shape to their long cherished dream of establishing a college for the sake of the all round development of the youth in and around Penugonda.

Prior to the founding of this Institution Parents of Penugonda, West Godavari district the rice bowl of Andhra Pradesh known for it's mighty ever flowing river, the Godavari, the food giver of India and unique cultural values had to send their children to far off places for Pursuing U.G and P.G Courses. Both Parents and Students used to face several ordeals like transportation charges and exorbitant tuition fees etc. So Parents relinguished the idea of sending their children for pursuance of further studies. The future of the Students of this historically and culturally famous penugonda town was at stake, when it was at this crucial juncture some of the leading lights. Pro bono public activists and above all Philanthropists joined their minds and might together and formed into an association called S.V.K.P. Arts & Science College Association and in Chorus the association made Sri Kotla Venkataramaiah as the Founder President, keeping at the back of their minds his committed selfless meritorious services he rendered. Thus this college came in to existence and became an oasis to several students in and around West Godavari District. In this connection it is quite germane to mention especially the name of the then local MLA Sri Vanka Satyanarayana a gentleman to the core in the field of malign politics, without whose combined contribution, the college would not have come to a reality. The college has been aptly named after the Presiding deity of Penugonda, Sri Vasavi

Kanyaka Parameswari and the name of Dr.Kalidindi Suryanarayana Raju was added to the main name later as a token of gratitude for his huge generous donation, he gladly made. Thus this college acquired the name of S.V.K.P. & Dr.K.S. Raju Arts & Science College.

This college is situated on the right bank of the Nidadavole – Narsapuram Canal in Penugonda, West Godavari District. This college with the passage of the time became a mighty force to reckon in the fields of Science, Technology Arts and Commerce.

At the first go, the Government of Andhra Pradesh granted permission to degree courses in B. A., B. Sc., and B. Com., and Andhra University granted affiliation to the courses taking the cabinet resolutions of Government of Andhra Pradesh as the basis. Later as a part of Restructured Courses Electronics and Computer Sciences were introduced at U.G Level in the year 1984 and 1986 respectively. MCA and MBA were introduced during the years 1992 and 1993 respectively. M. Sc., Industrial Chemistry in 1995, M. A., Political Science, in 1998 M. Sc., Computer Science were introduced. In the year 2003 M. Sc., Mathematics, M. Sc., Organic Chemistry, in 2006 M. Sc., Biotechnology and M. Sc., Botany were introduced in order to make the students fit and suited to the fast moving modern changes that have been occurring in the field of education.

Thus with the all round co-operation of the Management, the succeeding Principals, the Teaching and Non-Teaching Staff the Higher Education was brought to the very door steps of the rural folk. The strength at the beginning of the college was 300 only. Now the strength of the college is around 2000 in which the strength of girl students is around 47%, 63 Teaching staff out of which 10 are Ph.D., holders, 11 are M.Phil. holders and 54 Non-Teaching staff, all total 117 employees are working round the clock for the benefit and welfare of the students. So far 7 UGC MRPs have been completed.

Well equipped Museums for Botany and Zoology were arranged for the sake of all the science students. A seminar hall with A/c. facilities was also arranged for the academic deliberations. The college is owns 18 acres of land on which eye catching and awe-struck permanent buildings were constructed with cement roads leading to every corner of the college. Along with it a garden was also developed as an adding beauty to the college. A large play ground is earmarked to conduct several types of games and sports events. Tennis court, basket ball courts are added attractions. A strong and huge compound wall was built around the entire area.

With the advent of the newly established university in Godavari Districts, the affiliation for all UG courses has been transferred from Andhra University to Adikavi Nannaya University, Rajamahendravaram from the academic year 2012-13 and PG courses from 2016-17 admitted batch.

The college has been receiving grants from the University Grants Commission and Grant-in-Aid from the Government of Andhra Pradesh. Two Cycles of NAAC have been successfully completed and accredited the institution with grades B++ in 2005 and B in 2011 respectively. CBCS & Semester System in the Degree Courses have been introduced in the college from the academic year 2015-2016 according to the guidelines issued by the affiliating university and APSCHE. Internal Quality Assurance Cell has been constituted as per NAAC norms during the year 2005-2006. The Cell periodically assesses and ensures quality of Academic Programmes. The campus is well equipped with attached hostels for Men and Women separately. The college has Two NCC and Three NSS units.

The college got its place out of the 123 prestigious colleges recognised by UGC across the Country during the 12th plan period. As a result the college obtained the status of "College with Potential for Excellence" by UGC, New Delhi, in 2016.

The College has successfully completed three cycles of NAAC accredition without any break since its first accredition. The college was accredited by NAAC with Grade 'A' during its third cycle in 2017. The CPE status and accredition with 'A' grade by NAAC are the greatest achievements in the history of our college. Our college was selected by M.H.R.D, Govt. of India for RUSA funding tuning to an amount of Rs. 2 crores under component 9. Ours is the First College in West Godavari District to implement CFMS successfully for Aided Staff salaries.

VISION

- To enrich and stimulate creativity in young minds.
- To nurture a spirit of tolerance in the youth of the multi cultural society.
- To impart knowledge and skills through scientific temper.
- To promote value based Education.

MISSION

- To empower the socially, economically and educationally marginalized sections of the rural society of the region.
- To augment a new generation of students for contributing to the future knowledge economy.
- To sensitize the students towards social awareness and gender equality.

(AFFILIATION

SVKP & Dr. K.S. Raju Arts & Science College, Penugonda is affiliated to Adikavi Nannaya University, Rajamahendravaram (All UG & PG Courses). The Post Graduate courses and MCA are approved by AICTE, Ministry of Human Resources, New Delhi. The college has been receiving grants from University Grants Commission and Grant-in-Aid from the Government of Andhra Pradesh.

COURSES OFFERED BY THE INSTITUTION

Post Graduate Courses

- **→** MCA
- **♦** M.B.A.
- **♦** M.Sc., Organic Chemistry
- **♦** M.Sc., Botany
- **♦** M.Sc., Zoology

Under Graduate Courses

♦ B.Sc.,	PART - I	
♦ B.Com.,	1) English	
♦ B.A.	2) Telugu / Hindi	

PART - II

B.A.	History, Economics, Politics (HEP) History, Politics, Local Self Government (HPL)	TM TM
	Mathematics, Physics, Chemistry	TM EM
	Mathematics, Physics, Electronics Mathematics, Physics, Computer Science	EM
B.Sc.	Mathematics, Chemistry, Computer Science	EM
	Mathematics, Physics, Chemistry	EM
	Chemistry, Zoology, Biotechnology	EM
	Microbiology, Biochemistry, Biotechnology	EM
B.Com.	i) General	TM
b.Com.	ii) Vocational	EM

ACADEMIC GUIDANCE TO NPTEL ONLINE CERTIFICATE COURSES CONDUCTED BY IITs & I.I.Sc.

MEMBERS OF GOVERNING BODY

01. Sri Pitani Suryanarayana Garu

President SVKP A & S College Association KOMMUCHIKKALA, (Via) Lankala Koderu, W.G.Dist.

02. Sri Tadi Nagi Reddy Garu

Vice - President SVKP A & S College Association Bridge Street, PENUGONDA

03. Sri Chevuri Subrahmanyeswara Rao Garu

Vice - President SVKP A & S College Association H.No. 10-57/4/5, Visalakshi Nagar VISAKHAPATNAM - 530 043

04. Dr. K. Ramachandra Raju Garu, M.D.,

Secretary & Correspondent
SVKP A & S College Association
Yellapragada Nursing Home, PENUGONDA

05. Sri Surneedi Rama Koteswara Rao Garu

Joint Secretary SVKP A & S College Association Ramineedi vari street, PENUGONDA

06. Sri Penmetsa Venkata Subrahmanyam Raju Garu

Joint Secretary SVKP A & S College Association S-3, Amrutha Apartments, D.No. 33-8-21(18), Kanchi Raju Street, TANUKU - 534 211, W.G.Dist.

07. Sri Vuddagiri Lavakumar garu, B.Com.,

Treasurer SVKP A & S College Association Flat No. 204, Adarsa Complex, Velpur Road TANUKU - 534 211, W.G.Dist.

08. Sri Nooli Venkata Somaraju garu, B.Sc.,

Governing body member SVKP A & S College Association Main body, PENUGONDA

09. Sri Kotla Venkateswara Rao garu

Governing body member SVKP A & S College Association Main Road, PENUGONDA

10. Sri Pilli Pullam Setty garu

Governing body member SVKP A & S College Association JILLAMCHERUVU, Via Inaparru

11. Sri Manne Gopala Krishna Gokhale garu

Governing body member SVKP A & S College Association Subbarao Steet, TGADEPALLIGUDEM

12. Dr. P.V.S Satyanarayana Varma Raju garu, M.B.B.S.

Governing body member SVKP A & S College Association B-6, Quarter Maharaja Institute of Medical Sciences NELLIMARLA - 535 217, Vijayanagaram District, A.P.

13. Sri Kanumuri Venkata Subba Raju garu

Alias Chanti Raju
Governing body member
SVKP A & S College Association
KOTHAPADU, Iragavaram Mandal, W.G.Dt.

14. Sri Penmetsa Ramalinga Raju garu

Governing body member SVKP A & S College Association Telephone Co-axial road, Sijjapuram, TANUKU

15. Sri T.A. Suryanarayana Reddy garu, B.Sc., D.F.T (S.R & S.E)

Governing body member SVKP A & S College Association Bridge Street, PENUGONDA

16. Sri Pithani Satyanarayana garu

Hon'ble Minister for Labour, Employment, Training & Factories Governing body member SVKP A & S College Association KOMMUCHIKKALA, (Via) Lankalakoderu, W.G.Dt.

17. Sri Penjerla Satyanarayana garu

Governing body member SVKP A & S College Association Book Centre, Main Road, PENUGONDA

18. Sri Dr. P. Suryanarayana Raju garu, M.B.B.S.

Governing body member SVKP A & S College Association Srinivasa Nursing Home, NOWDURU JUNCTION, Veeravasaram Mandal

19. Sri K.V.V. Subrahmanyam garu

Governing body member SVKP A & S College Association Javvadi vari street, PENUGONDA

20. Sri Justice P. Ramakrishnam Raju garu

Governing body member SVKP A & S College Association 10-809 Walnut, Phase 13 Indu Fortune Fields, KPHB Colony, HYDERABAD - 72

21. Late Smt. Kotla Suryakanthamma garu

W/o Late Kotla Venkatramayya garu
Governing body member
SVKP A & S College Association
D.No. 22-14-8, Moganti vari Street, BHIMAVARAM, W.G.Dist.

22. Smt. Nuli Venkata Laksmi Tayaru garu

W/o Late Sri N.V.S. Nageswara Rao garu Governing body member SVKP A & S College Association Main Road, PENUGONDA

23. Smt. Javvadi Lakshminarasayamma garu

W/o Late Sri Javvadi Sriranganayakulu, Ex. M.L.A. Governing body member SVKP A & S College Association Javvadi vari Street, PENUGONDA

24. Smt. Nowbathu Swarajya Lakshmi garu

W/o Late Sri Nowbathu Venkata Suryanarayana Governing body member SVKP A & S College Association Main Road, PENUGONDA

25. Sri Mynam Venkata Ramakrishna Naga Durga Prasad garu

Governing body member SVKP A & S College Association Merchants Association Building street, PENUGONDA

26. Sri Nooli Lakshmana Swamy garu

S/o Late Sri Nooli Narasimha Murthy garu Governing body member SVKP A & S College Association Main Road, PENUGONDA

27. Sri Atyam Lakshmi Narayana garu

S/o Late Atyam Venkateswara Rao garu Governing body member D.No. 8-590/37B, K.S.R. Complex Road Opp. Raghavendra Tower RAVULAPALEM - 533 238, E.G.Dt.

28. Sri Pilli Venkata Satti Raju garu, B.A., B.L.,

Co-option Member SVKP A & S College Association Near MRO Office, PENUGONDA

29. Sri Tetali Sriram Reddy garu

Co-option Member SVKP A & S College Association Near Bus complex, PENUGONDA

30. Sri Penmetsa Subbaraju garu

S/o Bapi Raju garu
Co-option Member
SVKP A & S College Association
KAVALIPURAM - 534 222, Iragavaram Mandal

31. Sri Gurrala Srinivasa Rao garu

S/o Pulla Rao garu
Co-option Member
SVKP A & S College Association
D.No. 22-14, Santhi Nagar, PENUGONDA

32. Sri Koonala Adinarayana garu

Co-option Member SVKP A & S College Association Tadi vari street, PENUGONDA

33. Sri Pithani Satyanarayana garu

Ex-officio Member Hon'ble Minister for Labour, Employment, Training & Factories Governing body member KOMMUCHIKKALA, (Via) Lankalakoderu, W.G.Dt.

34. Dr. N. Suryanarayana Raju garu, Ph.D.,

Principal & Ex-officio Member

35. Government Representative:

Dr. K.Prameela, M.Sc., Ph.D.,Regional Joint Director of Collegiate Education
RAJAMAHENDRAVARAM

36. <u>University Representative</u>:

Prof. P. Suresh Varma, Ph.D., Dean - College Development Council Adikavi Nannaya University RAJAMAHENDRAVARAM, E.G.Dist.

37. Staff Representative:

Dr. Ch. Durga Prasad, M.Sc., M.Phil., Ph.D., Reader in Chemistry

AIDED TEACHING STAFF

Sarvasree

- 1. **Dr. N. Suryanarayana Raju,** Ph.D., Principal
- 2. **Sri K.S.R.P. Kumar John,** M.Sc., M.Phil., Lecturer in Physics
- 3. **Dr. Y.V.V. Appa Rao,** M.Sc., Ph.D., Lecturer in Electronics
- 4. **Sri K. Sasi Kumar,** M.A., M.Phil., Lecturer in English
- 5. **Sri S. Srinivasa Rao**, M.Sc., M.Phil., Lecturer in Physics
- 6. **C.S. Anand Kumar,** M.Sc., M.Phil., Lecturer in Physics
- 7. **G. Sridhar,** M.Sc., M.Phil., Lecturer in Mathematics
- 8. **P.Y Krupavaram,** M.A., Lecturer in English

AIDED NON - TEACHING STAFF

P. Venkanna, B.A., Senior Assistant

I.V. Mallikharjuna Rao Junior Assistant

K. Srinivasu, B.A., Junior Assistant

S. Suryanarayana, M.A., PGDCA Typist

G Bhaskara Rao Store Keeper

K. Ramakrishna Store Keeper

M.V.S.S. Subrahmanyam Record Assistant

R. Srinivas Record Assistant

P. Srinivasa Raju Technician

K. Satyanarayana Herbarium Keeper

P.Ch. Sakthi Raju Office Subordinate

K.G. Naga Raju, M.B.A., PGDCA., Office Subordinate

K. Naresh, B. A., Office Subordinate

N. Anil Kumar, M.Sc., Office Subordinate

A. Venkata Rao Office Subordinate

M. Hema Srikanth, B.A., Office Subordinate

M. Subbi Reddy Gardener-cum-Waterman

N. Naga Babu Scavenger

P. Malleswara Rao Watchman

A. Satyanarayana Office Subordinate

(UN-AIDED TEACHING STAFF - (U.G))

1.	K.V. Suresh Babu, M.A.	Lecturer in Hindi
2.	V. Kavitha Kumari, M.Sc., M.Phil., M.Tech. (CS&E)	Lecturer in Maths
3.	D.V.R. Srinivas, M.A.,	Lecturer in History
4.	K. Trinadha Ravi Kumar, M.Sc., M.Tech.,	Lecturer in Com.Science
5.	Dr.M. Rajya Lakshmi, M.A., Ph.D., APSET	Lecturer in Telugu
6.	T. Ramesh, M.Sc.,	Lecturer in Biotechnology
7.	B. Mamillu, M.Sc., M.Phil.,	Lecturer in Maths
8.	T. Divakar, M.Sc., B.Ed.,	Lecturer in Biochemistry
9.	Dr. K.Srilakshmi, M.Sc., B.Ed., Ph.D.,	Lecturer in Botany
10	Dr. K.Lakshmi Kanthamma, M.Sc., M.Phil.,Ph.D.,	Lecturer in Zoology
1	1. P. Ramakrishna, м.А.,	Lecturer in Bolitics
12	2. P.B.V.A.S. Ravi Kiran, M.Sc., APSET	Lecturer in Physics
13	B. B. Satya Sai, M.Sc., M.Tech.,	Lecturer in Computer Science
14	1. P. Malleswari, M.A.,	Lecturer in English
15	5. R.N. Srinivasu, M.Com., PGDCA	Lecturer in Commerce
16	S. V. Satish Kumar, M.Sc.,	Lecturer in Zoology
17	7. D.V.S. Sarma, M.Sc.,	Lecturer in Physics
18	B. J. Murali Mohana Rao, M.Com., APSET	Lecturer in Commerce
19	B. Bapi Reddy, B.Com., M.P.Ed., SLET	Lecturer in Phy. Edn.
20). M.V. Murali Krishna, M.Sc.,	Lecturer in Chemistry
2	,	Lecturer in Commerce
22	Ch.V.Subba Raju, M.Com.,	Lecturer in Commerce
23	B. J. Murali Krishna, M.Com.,	Lecturer in Commerce
24	,,	Lecturer in Economics
25	K. Vasavi, M.Sc.,	Lecturer in Chemistry
26	,	Lecturer in Chemistry
27		Lecturer in Electronics
28	B. P. Meeraiah, M.A., M.Ed., B.Li.Sc., SET	Lecturer in Economics
29		Lecturer in Chemistry
30	,	Lecturer in Microbiology
31	,	Lecturer in Botany
32		Lecturer in Comp. Science
33		Lecturer in Mathematics
34		Lecturer in Physics
35	. Ch. Nagaraju, M.Sc., AP SET	Lecturer in Chemistry

UN-AIDED TEACHING STAFF (P.G)

M.B.A.

Sarvasree

٠.	Di. R. Offitalijeevi, W.B.A., W.H.K.W., PH.D.	пеац
2.	Dr. I. Sai Prasad, M.B.A., M.Com., Ph.D.	Associate Professor

3. Dr. B. Ratna Raju, M.B.A., Ph.D., SLET Assistant Professor

4. K. Viswanadha Raju, M.B.A., M.Phil., Assistant Professor

5. S. Satya Kiran, M.B.A., Lecturer

1 Dr K Chiranicovi MRA MURM DED

M.C.A.

1. Ch.Srinivasa Rao, M.C.A., M.Tech., SET, NET	Director-cum-Placement Officer
2. Smt. A.N. Rama Mani, M.C.A.	Associate Professor
3. B.N.S.Gupta, M.C.A., M.Tech.,	Associate Professor
4. K.Lakshamana Reddy	Associate Professor

M.C.A. DOEACC 'C' Level, M.Tech (CSE)

5. P.Srinivasa Reddy, M.C.A., Associate Professor

P.G. COURSES

1. Dr. Ch. Durga Prasad, M.Sc., Ph.D., Reader in Chemistry 2. P.S. Phani Krishna, M.Sc., M.Phil., Lec. in Chemistry 3. A.R.L. Sarma, M.Sc., B.Ed., Lec. in Org. Chemistry 4. T. Venkateswarlu, M.Sc., Lec. in Chemistry 5. Sk. Jakeer Hussain, M.Sc., Lec. in Zoology 6. Dr.U.D.V.P. Pulla Rao, M.Sc., Ph.D., Lec. in Zoology

7. P. Chamundeswari Devi, M.Sc., B.Ed., APSET Lec. in Botany

8. G. Jyothi, M.Sc., B.Ed., Lec. in Botany

9. T. Bhulakshmi, M.Sc., Lec. in Zoology

10.T. Bhagyasri, M.Sc., Lec. in Chemistry

UN-AIDED NON - TEACHING STAFF

1. P.V.V.L.N. Narasimha Rao, M.Com., PGDCA Programmer

2. S.V. Sita Ratnam, B. A.,

Record Asst.

3. T. Srinivasa Reddy, M.A., M.Li.Sc.,

Assistant Librarian

4. N. Srinivasa Rao, B.Sc., PGDCA,

Record Asst.

5. K.V.V. Satyanarayana, B. A.,

Record Asst.

6. P. Govinda Raju, M. A.,

Record Asst.

7. T. Suguna, B. A.,

Record Asst.

8. P. Subrahmanyeswara Rao, B.A.,

Record Asst...

9. K. Chalapathi Rao, M.A.,

10. P. Gopi Krishna, M.A., M.Li.Sc.,

11. P. Lenin Babu, B.A., PGDCA,

Programmer

12. B.V. Gopala Krishna, M.A.,

13. V.P. Pullam Setty, B.A., B.Li.Sc.,

14. P.V. Satyanarayana, M.A.,

15. K. Srinivas

16. P. Venkatesh, B.A.

17. N. Vijaya Saradhi, M.B.A., GNIIT., MIS.,

Hardware Engineer

18. M. Sitaramayya, B.A.,

19. M. Chandra Prasad, M.A.,

20. N.S.V. Prasad

21. N. Venkata Seshaiah

22. S. Satyanarayana, B.A.,

23. R. Mutyala Rao, M.A., B.Ed.,

24. Y. Rama Rao

Games Boy

25. K. Satyavathi Sweeper 26. G. Naga Mani Sweeper 27. Ch. Padma Sweeper 28. D. Lakshmi Sweeper 29. J. Vasudeva Rao, M.Com., D.I.S.M., Record Asst., 30. K. Koteswara Rao Gardener 31. Sk. Jilani Watch Man 32. T. Satyanarayana Night Watchman 33. B.V. Nageswara Rao, 99126 90247 Electrician 34. B. Suryanarayana Scavenger

"Strong minds discuss ideas, Average minds discuss events, Weak minds discuss people"



Socreates

I cannot teach anybody anything, I can only make them think.



Imagination is more important than knowledge Knowledge is limited. Imagination encircles the world

Sir Isaac Newton

My powers are ordinary.
Only my application brings
me success.



Albert Einstein

SVKP SUPPORTING SERVICES

- 1. Internal Quality Assurance Cell (IQAC)
- 2. Research & Innovation Centre
- 3. Virtual Class Room
- 4. Skill Development Centers
- 5. NPTEL Online Certificate Courses
- 6. N.C.C (2 Naval Divisions)
- 7. Sports & Games
- 8. N.S.S (3 units)
- 9. Career Guidance & Placement Cell
- 10. Men's Hostel
- 11. Women's Hostel
- 12. A.C. Seminar Hall
- 13. e Class Rooms
- 14. U.G. & P.G. Libraries
- 15. Co-operative Stores
- 16. Mineral Water Plant
- 17. Eco Club
- 18. Red Ribbon Club
- 19. Grievance & Reddressel Cell
- 20. Women Empowerment Cell
- 21. Botany Museum
- 22. Herbal Garden
- 23. Zoology Museum
- 24. Language Lab
- 25. Commerce Lab
- 26. Girls Gym & Boys Gym
- 27. Canteen

ADKIKAVI NANNAYA UNIVERSITY: RAJAHMAHENDRAVARAM ACADEMIC CALENDER FOR U.G. COURSES FOR ALL Semesters in CBCS PATTERN FOR THE ACADEMIC YEAR 2018 - 19

S.No	Particulars	Dates
1,	Commencement of Sale of Application and Registration	14-05-2018
2.	Last date for Admission into First Year Degree Course without late fee	21-07-2018
3.	Last date for Admission into First Year Degree Course with late fee	28-07-2018
4.	Last date for Submission of a) List of Students b) Payment of Affiliation Fee without Late fee	23-08-2018
5.	Last date for Submission of a) List of Students b) Payment of Affiliation Fee with Late fee	31-08-2018
6.	Commencement of Class Work for I, III, V Semesters	04-06-2018
7,,	Orientation Programme for I Semester students	05-06-2018 & 06-06-2018
8.	Last date for Transfers without late fee	30-06-2018
9.	Last date for Transfers with late fee	31-07-2018
10.	First Mid Exams	Last week of July 2018
11.	Second Mid Exams	First week of September 2018
12.	Last date for submission of Attendance Particulars of I, III & V Semesters	22-09-2018
13.	Last day of Instruction of I, III & V Semesters	29-09-2018
14.	Commencement Exams (Practicals & Theory for I, III & V Semesters (Internal Assessment only)	01-10-2018

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S.No	Particulars	Dates
15.	Commencement of class work for II, IV & VI Semesters	08-11-2018
*16.	Christmas Holidays	24-12-2018 to 26-12-2018
17.	I Mid Exams	First week of Jan 2019
18.	Sports / Cultural Activities	10-01-2019 & 11-01-2019
19.	Pongal Holidays	12-01-2019 to 20-01-2019
20.	II Mid Exams	Third Week of Feb. 2019
21.	Last date for submission of Attendance Particulars of II, IV & VI Semesters	08-03-2019
22.	Last date of Instruction for II, IV & VI Semesters	16-03-2019
23,	Commencement of Examinations (Practical & Theory for II, IV & VI Semesters)	18-03-2019
24.	Summer Vacation	01-05-2019 to 10-06-2019
25.	Re-opening day for III & V Semesters	11-06-2019

NOTE:

- 1. Mid Semester Examinations to be conducted by the department without disturbing regular classes.
- 2. Notification for Semester End Examinations to be issued separately by the Controller of Examinations.
- 3. No Supplementary Examinations under CBCS Pattern.

LIST OF WORKING DAYS / HOLIDAYS FOR UG COURSES FOR THE ACADEMIC YEAR 2018 - 19

Re-opening: 04-06-2018

11-20				
MONTH	Holidays Description	No.of Holidays	No.of Working Days	Total
June 2018	10, 17 , 24 Sundays 09 Second Saturday 16 Ramjan	05	22	27
July 2018	14 Second Saturday 01, 08, 15, 22, 29 Sundays	06	25	31
August 2018	11 Second Saturday 05, 12, 19, 26 Sundays 15 Independence Day 22 Bakrid	07	24	31
September 2018	08 Second Saturday 02, 09, 16, 23, 30 Sundays 03 Krishnastami 13 Vinayaka Chavithi 21 Moharram	09	21	30
October 2018	13 Second Saturday 07, 14, 21, 28 Sundays 02 Gandhi Jayanthi 16 to 18 Dasrah Holidays	09	22	31
November 2018	10 Second Saturday 04, 11, 18, 25 Sundays 07 Depavali 21 Ed-Milad-Un-Nabi	07	23	30
December 2018	08 Second Saturday 02, 09, 16, 23, 30 Sundays Christmas Holidays 24 to 26	09	22	31

MONTH	Holidays Description	No.of Holidays	No.of Working Days	Total
January 2019	12 Second Saturday 06, 13, 20, 27 Sundays Pongal Holidays 12-01-2019 to 20-01-2019 26 Republic Day	12	19	31
Februay 2019	09 Second Saturday 03, 10, 17, 24 Sundays	05	23	28
March 2019	09 Second Saturday 03, 10, 17, 24, 31 Sundays 04 Maha Sivarathri 21 Holi	08	23	31
April 2019	13 Second Saturday 05 Babu Jagajjivanram Jayanthi 06 Ugadi 07, 14, 21, 28 Sundays 14 Dr. B.R. Ambedkar Jayanthi	07	23	30
Total		84	247	331

^{*}Regarding the date(s) of the festivals, the dates announced by the State Government of Andhra Pradesh to be strictly followed.

MAHATMA GANDHIJI QUOTES

(On the occasion of 150th Birthday 1869 - 2018)



You don't know who is important to you until you actually lose them

The future depends on what you do today.

You must not lose faith in humanity. Humanity is an ocean; if a few drops of the ocean are dirty, the ocean does not become dirty.

In a gentle way, you can shake the world.

ADKIKAVI NANNAYA UNIVERSITY : RAJAHMAHENDRAVARAM ACADEMIC CALENDER FOR P.G. COURSES FOR THE ACADEMIC YEAR 2018 - 19

S.No	Particulars	Dates
1.	Commencement of Classwork for III & V Semesters Except II MBA Course	18-06-2018
2.	Commencement of Classwork for I Semesters (PG)	25-06-2018
3.	Orientation Programme for I Semester students	29-30 June 2018
4.	Last date for Submission of Students details along with affiliation fee to the office of the Dean, C.D.C.	28-07-2018
5.	I Mid Examinations	06-08-2018 onwards
6.	II Mid Examinations	17-09-2018 onwards
7.	Last date for submission of Mid Examinations' Marks	06-10-2018
8.	Dasarah Holidays	15-20 Oct. 2018
9.	Last day of instruction for I, III & V Semesters	24-10-2018
10.	Commencement of I, III & V Semester end Examinations / backlog examinations (Practical and Theory)	26-10-2018
11.	Commencement of II, IV & VI Semester classes	14-11-2018
12.	Christmas Holidays	24-26 Dec.2018
13.	First Mid Examinations	27-29 Dec.2018
14,	Pongal Holidays	12-20 Jan. 2019
15.	Second Mid Examinations	2nd week of Feb. 2019
16.	Last date for submission of Second Mid examinations' marks	04-03-2019
17.	Last day of Instruction for II, IV & VI Semesters	19-03-2019
18.	Commencement of II, IV & VI Theory & Practical Examinations / Viva-voce / Project Work etc., and Semester end Examinations (Backlog examinations)	22-03-2019
19.	Re-opening and Commencement of class work for III & V Semesters for the Academic year 2018-19	17-06-2019

Note: 1) Mid Semester Examinations to be conducted by the Department without disturbing regular classes. 2) Notification for Semester end examinations will be issued separately by Controller of examinations.

LIST OF WORKING DAYS / HOLIDAYS FOR PG COURSES FOR THE ACADEMIC YEAR 2018 - 19 (Re-opening: 18-06-2018)

MONTH	Holidays Description	No.of Holidays	No.of Working Days	Total
June 2018	24 Sunday	01	12	13
July 2018	14 Second Saturday 01, 08, 15, 22, 29 Sundays	06	25	31
August 2018	11 Second Saturday 05, 12, 19, 26 Sundays 15 Independence Day 22 Bakrid	07	24	31
September 2018	08 Second Saturday 02, 09, 16, 23, 30 Sundays 03 Krishnastami 13 Vinayaka Chavithi, 21 Moharram	09	21	30
October 2018	13 Second Saturday 07, 14, 21, 28 Sundays 02 Gandhi Jayanthi 15 to 20 Dasarah Holidays	12	19	31
November 2018	10 Second Saturday 04, 11, 18, 25 Sundays 07 Deepavali, 21 Milad-Un-Nabi	07	23	30
December 2018	08 Second Saturday 02, 09, 16, 23, 30 Sundays 24 to 26 Christmas Holidays	09	22	31
January 2019	12 Second Saturday 06, 13, 20, 27 Sundays 12 to 20 Pongal Holidays 26 Republic Day	12	19	31
February 2019	09 Second Saturday 03, 10, 17, 24 Sundays	05	23	28
March 2019	09 Second Saturday 03, 10, 17, 24, 31 Sundays 04 Maha Sivarathri, 21 Holi	80	23	31
April 2019	13 Second Saturday 05 Babu Jagajjivanram Jayanthi 06 Ugadi, 07, 14, 21, 28 Sundays 14 Dr. B.R. Ambedkar Jayanthi	07	23	30
	Total 28	83	234	317

RULES OF DISCIPLINE

- ▼ Top priority is given to discipline. The principal may frame from time disciplinary rules, regulating the conduct of the students in college as well as in hostels. The Principal shall have power to inflict the punishment in the interest of the students of the Institution.
- ★ The Principal shall place himself in communication where necessary with parents of the students who are vary backward and do not show improvement of whose attendance is very irregular and conduct unsatisfactory.
- right If a student is expelled from the college, intimation of the facts of expulsion, with a statement of the reasons there for shall be given forth with by the principal to the parent and University.
- The Principal of the College may prohibit students from attending political or other meetings if he apprehends a breach of peace.
- The Principal may prohibit students from going on strike.
- Ragging is prohibited within or outside of any educational institutions in the State as per G.O.M.S. No. 67 Higher Education (EC) on 31-08-2002.
- The students convicted of an offence under section 4 of Andhra Pradesh Prohibition of Ragging Act 1977 (Act 26 of 1997) punished with imprisonment for a term shall be dismissed from the Educational Institution.

CONDUCT

- Every student shall wear a clean and neat uniform except Wednesday & Saturday.
- ♦ Identify Card is must. Every student shall carry his/her identity card in the college premises.
- Smoking and cycling are strictly prohibited in the campus.
- Students are required to observe quiet of all times in the college.
- ❖ When the teacher enters the Class Room, the students shall rise and remain standing till they are asked to sit or till the teacher takes his/her seat.
- The students shall be gracious and courteous to member of the staff.
- No student shall be allowed to leave the class room without the permission of the teacher.

- A student who disturbs a lesson or makes mischief in a class may be expelled from the classes by the lecturer, and the student so expelled shall be deemed to be absent for that period. All such cases shall be reported to the Principal.
- Students who have class in particular period shall not disturb other classes at worth. They should go either to the Library or to the Reading room.

RULES OF ATTENDANCE

- Students are required to attend punctually at the stated hours of Lecturer and Practical Classes. No student will be allowed to enter the class room after the third bell.
- Roll calls is taken at the beginning of each period to mark the attendance of the students. Absence for one period will be considered as absence for that half day.
- No student shall be absent himself / herself from College without prior permission of the Principal. Leave will be granted on reasonable cause.
- Attendance of the students is compulsory. Students who do not pickup 75 percent of attendance during the year are ineligible to the University Examinations.
- 90% of attendance is compulsory is practical classes.

EXAMINATIONS

- Monthly test and terminal examinations will be conducted for all classes in schedule routine. Students are to note that attending to and and passing in these examinations is essential.
- In addition to the above examinations, lecturers will be conducting weekly tests or assignments.

LIBRARY

- ◆ The Library opens from 9 a.m. to 6 p.m. on all working days.
 The PG Library works from 8 a.m. to 6 p.m. on all working days.
- → Students are expected to observe strict silence in the reading room.
- ◆ Students will be held responsible for any damage done by them in respect of the periodicals or property of the Library.
- ◆ Students wishing to borrow books shall apply to the Librarian in the prescribed form. Borrower's ticket shall be issued by the librarian to the eligible students.
- ♦ Students with borrower's ticket shall be allowed to borrow on book at a time.

- → Borrowers will be eligible to keep books with them for two weeks from the date of issue.
- ♦ Borrowers failing to return the books in time shall pay a penalty of Rs.25/- per book per day.
- → There is a separate Book Bank established with the assistance of the UGC, books published by the Telugu Academy are available in Book Bank for issue to the students.

PHYSICAL EDUCATION

- The College has facilities like Multi gym, Basket Ball, Volley Ball, Tennis, Table Tennis, Badminton, Ball Badminton, Kabaddi, Kho-Kho, Cricket, Weight lifting, Chess, Track and field events.
- The department of Physical Education offers instruction in Health and Physical Education.
- The activities of Physical Education offers instruction in Health and Physical Education.
- The funds of the Physical Education will be spent in accordance with the decisions of the Games Committee headed by the Principal.
- All Captains for various Games and Sports will be nominated by the Physical Director with the approval of the Principal. The Captains shall be responsible for the behaviour of the players.
- For the purpose of participation in Inter Collegiate Tournament teams possessing necessary standards will be decided by the Physical Director.
- Any indiscipline involving insubordination of defiance of constituted authority on the play field is punishable.
- Any other rule or information not covered above will be notified time to time by the Physical Director.

NATIONAL CADET CORPS (N.C.C)

- 1. To develop Character, Commandership, Discipline, Leadership, Secular outlook, Spirit of adventure and the ideals of selfless service amongst the youth of the country.
- 2. To created a human resource of organised trained and motivated youth to provide leadership in all works of life and always be available in the service of the Nation.
- 3. To provide suitable environment to motivate the youth to take up a career in the Armed Forces.

CARDINALS OF DISCIPLINE

a) Obey the smile

b) Be punctual

c) Work hard without fuss

d) Make no excuses and tell no lies

NATIONAL SERVICE SCHEME



The College has 3 NSS units under the control of Central Ministry of Youth Affairs & Sports and NSS Cell of Adikavi Nannaya University. The volunteers are doing useful community services in the rural area.

NSS GOLDEN JUBILEE CELEBRATIONS (1969-2018) will be held in the month of September 2018.

Aim : Personality Development through Community Service.

Motto: NOT ME BUT WE

OBJECTIVES OF NSS

To work with / among people

❖ To engage in creative are constructive social action.

❖ To enhance his / her knowledge of himself / herself and the community.

To gain skills in the exercise of Democratic Leadership.

To promote the weaker section of the community.

GRIEVANCE REDRESSAL CELL

A cell is constituted for redressal of grievances of students. The cell meets periodically to attend to the grievances.

WOMEN EMPOWERMENT CELL

A separate cell is constituted to take care of the needs of girl students. The cell is monitored by women staff members. The responsibilities of the cell are

- ★ To deal with the problems faced by the girl students.
- ★ To look after facilities in ladies waiting room and hostel.
- ★ To celebrate important days like Women's Day. Women equality day etc.,
- ★ To arrange guest lectures on Women Empowerment.

CAREER GUIDANCE & PLACEMENT CELL

A separate career guidance cell is functioning in the College. The cell provides guidance and information regarding career opportunities. Guest lectures are arranged on career guidance and Personality Development.

Internal Quality Assurance Cell is constituted as per NAAC norms, during the year 2005 - 2006. The cell periodically assesses and ensures quality of Academic programmes.

SCHOLARSHIPS

- 1. Government of India scholarships.
- 2. State Government Scholarships from Social Welfare Department.
- 3. Merit Scholarships.

ANDHRA UNIVERSITY DISTANCE EDUCATION CENTRE

School of Distance Education Study Centre, Andhra University, Visakhapatnam in our college was introduced in the year 1996.

PRIZES AND AWARDS

- → Merit incentives will be awarded in the form of prizes to the students based on the marks obtained in the University Examinations.
- ♦ Sri Gubbala Chandraiah Memorial Award for B.A. student, who scores the maximum marks in the University Examination.
- ◆ Dr. Kalidindi Suryanarayana Raju Memorial Award for B.Sc., student, who scores the maximum marks in the University Examinations, constituted by his son Dr. K. Ramachandra Raju.
- ◆ Sri Penmetsa Venkata Satyanarayana Raju Memorial Award for B.Com. student, who scores the maximum marks in the University Examinations, constituted by his son Dr. P. Satyanarayana Raju.
- ◆ Sri Pithani Venkanna Memorial Award for M.B.A. student, who scores the maximum mark in the University Examinations, constituted by his son Sri P. Suryanarayana and Sri P. Satyanarayana.
- ◆ Divyasri late Chodisetty Pitchayya Memorial Award for B.Sc., Mathematics male student who secures highest marks in his first attempt in the University Examinations, constituted by his son Sri V.R. Chodisetti.
- → Mathrusri Chodisetty Satyanarayanamma Memorial Award for B.Sc. Mathematics female student who secures highest marks in First attempt in the University Examinations, constituted by her son Sri V.R. Chodisetti.

- → Sri Panja Venkata Rao Memorial Award for M.Sc., Zoology student who scores the maximum marks in the University Examinations, constituted by his son Sri P. Krishna Mohan.
- ◆ Sri Ch.V Ramanjaneyulu Memorial Award for M.Sc., Organic Chemistry student, who scores the maximum marks in the University Examinations, constituted by his grand son Dr. Ch.Durga Prasad.
- ◆ Cash Award constituted by Sri Ch.Ramakrishna Murthy, Retd. Lecturer in Commerce for Commerce student in memory of his father-in-law Sri Mynam Venkateswara Rao, Ex-president, S.V.K.P. A & S College Association.
- ◆ Cash Award constituted by Sri S.V. Rama Sastry, Retd. Junior Assistant for English Subject Topper in memory of Smt. Somabatta Veera Kasulu.

SEMINAR HALL

A college without a Seminar Hall is said "A body without a Soul" because college means - hub of Academic deliberations. So the leading lights of the Management ruminated on the idea of the construction of a fully equipped multipurpose A/c Seminar Hall in order to strengthen their highest guiding principle. "Vaagbhushanam Bhushanam" the essence of ancient literature. Our seminar hall stands for this wisdom. It is not at all over - egg the pudding if we say that our seminar hall is constructed and designed as per the national standards. The dimensions of the seminar hall speak of it. It accommodates 350 delegates at one go . The sound system pleases every listener and the A/c system gives a cool, balanced and relaxed ambience even for days together. The LCD Projector a product of Panasonic is an added attraction along with the above outstandingly qualitative equipment. Other facilities like V.Sat equipment PC system furniture enhanced the beauty of the seminar hall. The stage is decked out in a luminous way verily an imposing seminar hall. Noted speakers of eminence showered several praises. People in this area often say that what is Convocation Hall to Andhra University is our Seminar Hall to our College. Round the clock, watch will be there to maintain A/c multipurpose Seminar Hall. It takes no time authorities to arrange through the programmes come up holus-bolus, since the Seminar Hall is maintained in an apple-pie order.

The present outstanding Zoology Museum is due to the outcome of hard work of past 34 years. Most of the specimens in the museum are collected during various Zoological tours by staff and students of Zoology Department. The museum is housed in a large hall of 1000 sq.ft. with an attractive central row of glass show cases.

A large 6 feet long Naja-Naja male and female, collected in the college campus during the year 1980 were presented in the museum was an additional attraction. One of the best and rare collection from local hospital Dr. K.Koteswari Devi was "Siamese twins". Human foetus of different months are collected from local Hospitals and kept in glass show cases. A number of imported rare specimens like Euplectalla, Hyalonema, Chato Pterus Basket Starfish, Proto Pterus, Lepidosirin, Amia. Lepidiosteus, Acipencer, Polypterus, Sireni, Ambystoma, Phyrnosoma, Crotalus, Coral Snake, Helo Derma, Sturgeon, Opossum are only a few in the long list of rare specimens are present. These are crystal clear caroplastic. The mounts are permanent and permit objects viewing from all six sided. A number of articulated selection of different Vertebrates are also arranged in glass show cases. A number of Glycerine mounts, Alizarine preparations from fished to mammals are present in the Museum. Models of fossils and rare living animals belong to class Reptilia and a number of stuffed birds are beautifully kept in the glass show cases.

A number of charts and photographs of Famous biologics are displayed. With so many exhibits the museum in well represented in all branches and it is claimed as one of the best in A.P.



"All the Power is within you;
You can do anything and everything.
Believe in that;
Don't believe that you are weak,
Stand up and express the divinity
within you"

BOTANY MUSEUM

The present outstanding status of Botany Museum is due to the outcome of strenuous work of the past 40 years. Botany Museum is housed in a hall of 525 sq.ft. with sophisticated tiled floor. The museum has an attractive central circular row of G.I. pipe with glass covered stages to display the plastic embedded specimens and fossils under illumination. the central row is surrounded by 4 rectangular and 3 semi circular rows each with three glass covered stages to keep the specimens mounted in glass jars. Various scientific models purchase from Agra are displayed in the glass covered stages and also on the walls. Portraits of veteran scientists and framed photographs of important plants are also displayed on the walls.

Photographs of important medicinal plants collected are framed and displayed on the top of the glass covered stages. Bentham & Hookers classification which is widely followed in India is displayed on the Eastern wall where as the evolution of Plant Kingdom is displayed on the Western wall.

Most of the specimens in the Museum are collected during various Botanical tours by the staff and students of the Botany department. Banana fruit with viable seeds and Banana plantlets emerged from the seeds are special attraction to the Museum. Along with the traditional herbarium sheets, the Museum has photo herbarium for most of the local flora. Other important economic plant products like cereals, pulses stem and leaf are displayed as a part of the academic curriculum. The various items in the Museum are categorized into different units in order to make it convenient to explain them to students as a part of academic curriculum.

The grasses of W.G Dist were identified upto special level with authentified identification from Botanical Survey of India, Kolkata which keep the doors open for students and Research Scholars to derive the benefit.

Academicians paid rich encomiums in the Visitors' Book regarding the Museum.



College Management appreciating
Dr. N. SURYANARAYANA RAJU, Ph.D., Principal
who got Life Time Achievement Award in Higher Education Sector



Dr. K.R. Raju, M.D.
Secretary & Correspondent
addressing the Staff
in Virtual Class Room
cum Video Conference Hall

A view of Skill Development Centre

